

# The Kiwanis Chronicles

News of the Club and the Community it Serves

December 22, 2010

Volume 10-11, Issue 12

Preserving Yesterday,  
Reporting Today

Kiwanis  
La Mirada

Serving the Children of  
the World  
La Mirada Kiwanis Club,  
La Mirada, CA

## Goals For Life

Our speaker of the morning was Reggie Berry. Introduced by PAT ROJAS, he told of some of Reggie's local works. Reggie went to Long Beach State which he refers to as the Harvard of the West. He played four years in the Pros. He talked of the great work that OSCAR DIAZ does as he works with kids at risk in the Norwalk-La Mirada School District and most lately at El Camino High. He took a shot at the local media for their almost exclusive coverage of all things that happen at USC or UCLA and neglect the other local universities.

He was elected to the National Board of Professional Football Players and represents four areas, Seattle, San Francisco, Los Angeles and San Diego.

The main topic of his morning's talk was the growing problem of dementia in retired pro athletes. There were warnings as long ago as 1992 that the rules allowed helmet to helmet contact that could result in permanent damage. It took the leagues this long to accept that fact.

His son now has a son that Reggie is encouraging not to play football to the chagrin of the father. Reggie believes the coaches still promote the helmet to helmet contact in practice that can cause the same damage. He said it doesn't take four years to get a concussion. He talked of some of the more famous pros who are now acting as little kids.

He said that things are now changing to prohibit hitting below the hips or at the head, though many of the older players still want to play the old game even if they get flagged for it.

Reggie said he came with his hat in hand as he is trying to get funds for his Goals For Life. His goal is to get more ex-football players in the organization. He wants to include schools such as Long Beach Wilson and Long Beach Jordan involved. He wants to teach the student to be the best he can be. He doesn't have to be the best of them all. We will be graded on how well we live up to our potential. Thank you Reggie for being here. We have taken the liberty of reproducing your bio out of the internet to see how much you give of your life to others.

## Bio of Reggie Berry (from the Internet)

Reginald "Reggie" Berry was born in Minneapolis, Minnesota one of five future athletes. Reggie's older brother played football for USC and his youngest brother, for the Pittsburgh Steelers. As the consummate high school athlete Reggie led his football, baseball, and track teams to state championships and received 'All Conference' awards in football and basketball.

Reggie was offered an academic scholarship to New York City College but chose to accept a full athletic scholarship at Iowa State University as well as Arizona Western Junior College and California State University at Long Beach, where he made "All Conference" as a defensive back.

Reggie played professional football for the San Diego Chargers, where he received numerous special team awards. After three years with the Chargers, Reggie was traded to the Denver Broncos, later playing in the World Football League and Canada before injuries forced him into retirement.

After returning to school and receiving a degree in sociology and while seeking a teaching credential in Social Science, Reggie taught goal-setting to migrant students. Encouraged by the Executive Director of the NFL Retired Players Association, Reggie founded a new intercept program called Goals For Life, that's directed at all students of any class or ethnicity. Reggie has been Executive Director of Goals For Life for nineteen years.

Reggie sits on the Board of Directors of the Aquatic Foundation of Metropolitan Los Angeles and L. A. CADA (Los Angeles Centers for Alcohol & Drug Abuse), The Board of Trustees for Coast Plaza Doctors Hospital, The Board of the Norwalk Chamber of Commerce and Scholars Learning Academy.

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## Grins and Grimaces-Dec. 15

The glow of the Shopping spree was still in evidence as the members assembled for their regular Wednesday morning meeting. RON KNIGHT led us in the Pledge, LOU PILTZ gave the Invocation and PAT RUIZ led us in "God Bless America."

ALAN MORRISON was called on to strip us of our excess dollars. LOU PILTZ started by giving for missing the Shopping Spree. This was because of the need for a medical procedure that required he not operate a car afterwards (or heavy machinery, for that matter.) The medical center sent a taxi cab to pick him up and return him safely.

GERALD PEEBLER brought the last of his persimmons and they were there for the takers. He added for missing the Shopping Spree and for the rain. TED CEAUSU gave for the upcoming Inter Club at Brea on Thursday and for being here and the joy of life. PAT ROJAS gave for a Viet Nam Vet and for Reggie Bush being here this morning. He named some more potential speakers he hopes to bring to the Club.

EMMANUEL HERNANDEZ gave for being here. RICH TRUJILLO gave for the reason for the season. TONY ARMAS gave for missing next week. He is going into the hospital. He didn't say why. PETER CHOW gave for missing the Spree. He was out of town. ART LESLIE gave for Maddi's Closet delivering 4000 books and 3000 pairs of P.J.'s to the Children's Hospital. Pastor JACK MIRANDA gave for El Camino going to the Foster Road School through the efforts of OSCAR DIAZ and the Positive Alternative Club. He added one to congratulate RICH TRUJILLO on his appointment to the La Mirada Community Service Foundation.

Dr. ED NORMAN echoed Rich's dollar reason and for this being a joyous time. MARK ROYSTON gave as he said he wasn't sure of the new Health Plan being better than what we had, but if it includes sending a limo to pick up people, as reported by Lou, it can't be all bad. GENE GLEASON missed last week because of sickness. (He didn't say whether there was any connection between his Pre-Holiday Party and his malady.) PAT RUIZ gave to welcome back Reggie Berry. DEBBIE SCHEIBEL gave for the Evening Member's meeting at Gleason's Pre-Holiday get-together. She added one for La Habra High taking the CIF Championship.

AMY SCHEIBEL gave for the Shopping Spree.. ALAN MORRISON gave for the Shopping Spree. He added one for being part owner of the Boise State Bronco's (Apparently it is incorporated and he owns one share.) STEVE FORSTER gave for Gleason's glib, for the Shopping Spree and for his Dad being out of the hospital.

### Shopping Spree Donors

We will report on the donors that help make the Shopping Spree possible in a future issue. Meanwhile thanks to all those who helped to make the Shopping Spree possible.

### Reggie Berry Bio (Continued)

Reggie is a past member of The Board of Directors of Total Football Network (TFN), The Human Relations Committee of the Southern Section of the C.I.F., The Board of Trustees, The Union Rescue Mission.

Reggie is currently serving as President of the NFL Retired Players, Los Angeles Chapter and is on the Steering Committee of the NFL Retired Players Association.

In 1998 Reggie received the Southern California Inter-Scholastic Federation John Wooden Award presented by John Wooden and the 1998 Freedom Award presented at the Washington Press Club by Freedom Magazine for his work and dedication to youth.

In 2002 Reggie received the Eureka Los Angeles Fellowship Award---In recognition of Dedication, Commitment and Community service.

Goals For Life received the 2005 Charity Of The Year Award presented by Sports Mavericks, Smart Talk For Parents and Athletes.

In 2006, Executive Director, Reggie Berry was awarded the AMFML Inspirational Award by the Aquatic Foundation of Metropolitan Los Angeles for his work with children through Goals For Life.

In 2007 Reggie Berry received The Teachers Making A Difference Award at the 2007 Cherry Blossom Festival of Southern California held in Los Angeles, CA.

Reggie believes that hard work, having a positive attitude, and knowing how to effectively prepare yourself is the key to winning in sports. Reggie goes on to say, "The formula to winning in sports also applies to the world of education, business and life."

### Shopping Spree Pays Memory Dividends

To all of us who have participated in the Shopping Sprees of the past, they always bring back memories. In the coverage of the event by the Whittier Daily News, Jeanette Jenkins recalled the past ones that were a part of she and her husband Bob's life. Bob died this summer and this brought back the great memories of Bob and his being a part of the Shopping Spree

Each December brings an envelope from Peggy Hester containing a check to sponsor a child. That is truly appreciated. But what is also appreciated are the memories that come flooding back of our great friend JEFF HESTER who was a part of Kiwanis for so many years.

We try to remember our departed ones on the annual occasion of their death, but the Scribe knows it is time to break out the red sweater that is a part of the Shopping Spree when the envelope comes from Peggy.

## 2010-2011 Officers, Board

### Directors

TED CEAUSU  
 PETER CHOW  
 EMMANUEL HERNANDEZ  
 ADRIENNE MEDRANO  
 GINGER SHATTUCK  
 TOM THORNTON

### Committee Chairs

Kiwanis Education &  
 Bulletin  
 MARK ROYSTON &  
 PAT RUIZ  
 Greater Years

House & Reception.  
 SHERRY BRAKEBILL  
 Interclubs  
 TED CEAUSU

Major Emphasis  
 PETER CHOW  
 Program  
 PAT ROJAS  
 Publicity  
 LOU PILTZ  
 Ways & Means  
 REED TAYLOR  
 Youth Services  
 RICH  
 TRUJILLO  
 Sunshine  
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 Key Club President  
 Emma Ramirez

## The Objects of Kiwanis International

To give primacy to the human and spiritual, rather than to the material values of life  
 To encourage the daily living of the Golden Rule in all human relationships.  
 To promote the adoption and the application of higher social, business, and professional standards.  
 To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.  
 To provide through Kiwanis Clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.  
 To co-operate in creating and maintaining that sound public opinion and high idealism which makes possible the increase of righteousness, justice, patriotism, and goodwill.

The La Mirada Kiwanis Club is the home club of the following Past Lt. Governors : Dr. ED NORMAN, CARY MAYER and HARLAN COMEE and at one time was the home club of: HAL BENVENISTE, IRWIN KAISER, FRANK MCCOY, and GEORGE HARRISON, all Past Lt. Governors of Div. 30. It is the home club of Lt. Gov. DEBBIE SCHEIBEL



### Legend:

Board Meeting   
 Today's Date   
 Evening Meeting 

## December 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## January 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## Announcements

January 13-Bingo at Imperial  
 January 20-Bingo at Mirada Hills  
 January 28-MOW Spaghetti Dinner

**Visitors:** TED BLANCH, La Habra Kiwanis, Dr. Paul Alderete, prospective member.

**Birthdays:** December 2-Dr. RUTH PEREZ, December 25- JIM MCGIRR

**50/50 Winner:** was GERALD PEEBLER and donated to Reggie Berry's Goals For life

### Calendar-Regular Meetings

Every Wednesday Morning

7:15 AM Gateway Holiday Inn

Monthly Evening Meeting-First Thursday

Volunteer Center Suite 4 (11900 La Mirada Blvd.)

7:00 PM